



How WebPT supports 21k+ learners with an award-winning program

“We’ve reimaged our implementation process, adding LearnUpon as a seamless and necessary part of each onboarding.”

Moriah Ujano | Member Education Manager at WebPT

WebPT, the leading physical therapy software and PT EMR, is rapidly on the rise. With consistent growth, WebPT needed to find a scalable way to manage their new customer training across multiple product lines. WebPT University has transformed the business’s training, and in turn, powers a better customer experience.

[Read their story](#)

INDUSTRY

Healthcare Software

REGION

AMER

USE-CASE

Employee, Customer

GOALS

Build a scalable training solution that would keep up with WebPT’s rapid growth, providing product training to new and existing customers.

CHALLENGE

- + Accelerated growth that meant existing training couldn’t scale to handle new customer demand
- + High turnover customer organizations that required regular training

SOLUTION

- + WebPT University, an award-winning solution for employee and customer training
- + Content is tailored to each customer depending on the WebPT products they use
- + Self-service training with LearnUpon’s Catalog feature

✓ **21K+**

Learners trained annually through WebPT University

✓ **75%**

Average decrease in customer training calls



WebPT University won Gold in Brandon Hall Group’s 2021 HCM Excellence Awards for Best Customer Training Program



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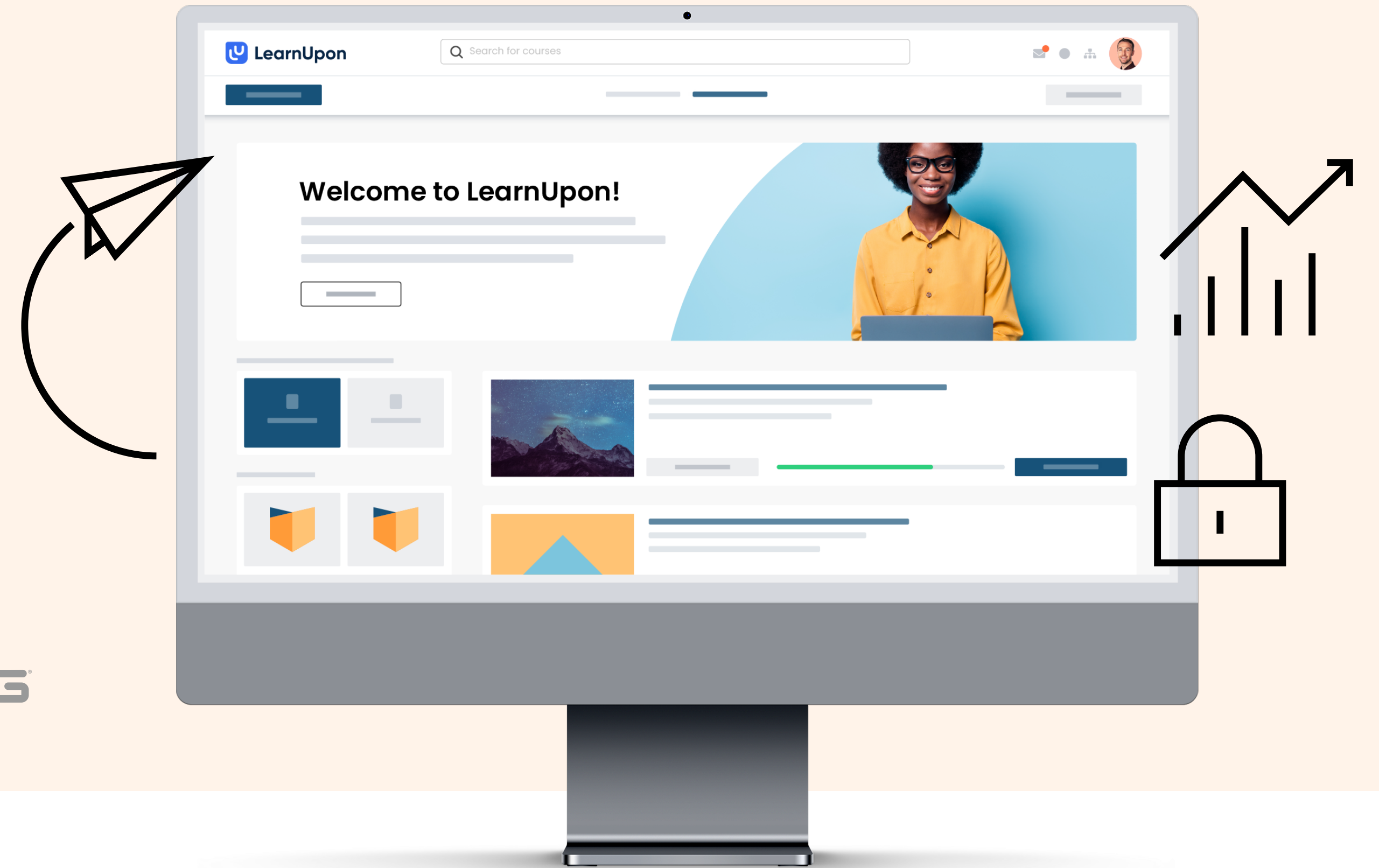
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